

# bassetts design



## Welcome

Whether you're looking for inspiration for your dream bathroom or seeking out information on the latest bathroom technology, this magazine is the ideal starting point to guide you through the latest interior trends, creative design ideas, and practical help on choosing the bathroom, tiling or heating that's right for you and your home.

We stock a number of exclusive brands which gives our customers the best to choose from and we only work with suppliers we know and trust, so that we can stand over the products we sell and give you peace of mind.

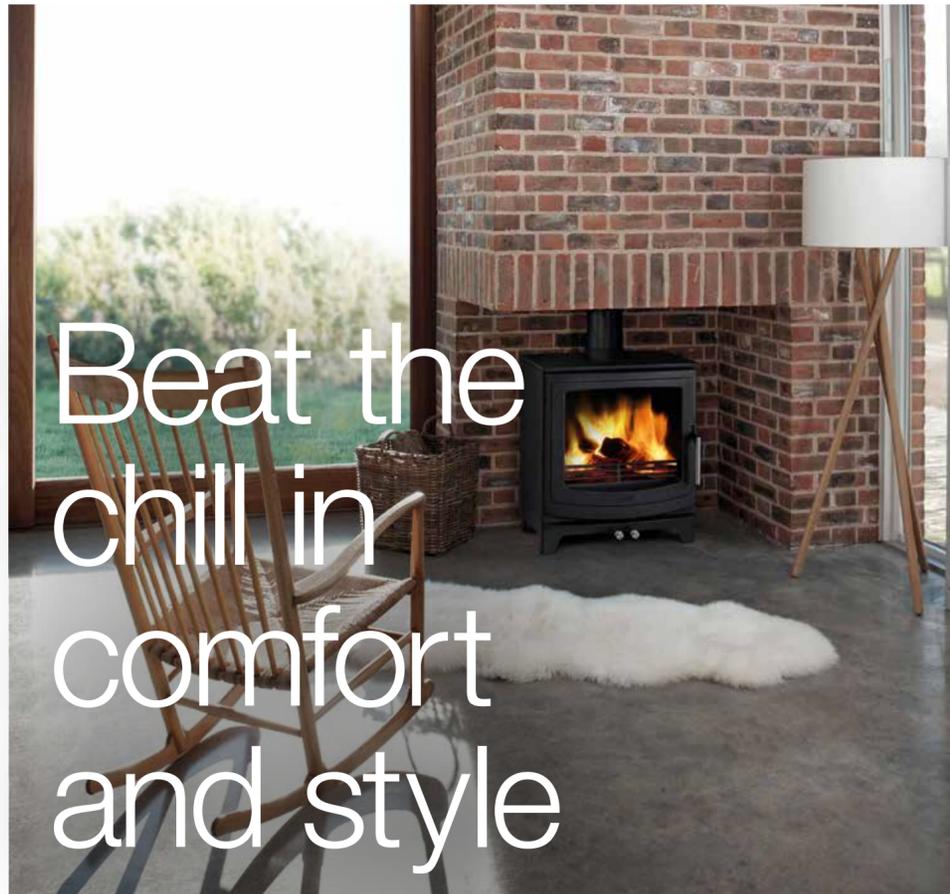
Our showrooms are managed by dedicated, design-focused teams who can use both their industry experience and the latest design visualising technology, to give you a clear insight into what your bathroom could look like before you even start the work, allowing you to edit your design until it's perfect.

At Bassetts, we're proud of our 40 years in the business and delighted to say we have 17 branches right across Northern Ireland – so there's always a friendly welcome waiting to help. Just call in and see for yourself.

**Alan Wright**  
Managing Director, Bassetts



STANLEY®



# Beat the chill in comfort and style

Nothing is more comforting on a cold Autumn night than sitting in front of the warm glow of a freshly lit fire. Whether you want a classic farmhouse look, or a more modern and sleek interior finish, a statement stove will soon become the heart of your home throughout the colder months.

With thousands of hour-long fireplace videos raking in views in excess of 25 million – yes really – it's clear that many of us enjoy the cosy ambiance of a fire. But why settle for the HD version when you could have the real thing, with the added benefit of knowing they're also working to heat your home and keep energy costs low.

Stoves have become incredibly popular in recent years, and it's easy to see why. Not only can they help save money, they also make a great looking feature in a room. Whilst stoves can be used as an alternative for the main heating system in a home, they also work as a great supplementary system either in cold periods when the central heating isn't enough, or if you don't want to turn it on full blast.

The dedicated Stanley Centre at Bassetts' Clady branch boasts a range of stunning Stanley Stoves – Ireland's No.1 stove brand. Over 350,000 Irish households have already chosen to make the switch to Stanley Stoves, whether it be in the form of a sleek and contemporary smartphone-controlled insert stove complete with all the bells and whistles, or a classic free-standing piece that exudes both elegance and warmth.

If you are planning on heating your home in style. Visit our dedicated Stanley stove and range cooker center at Bassetts, Clady.

# Hollywood style for bathroom quintet



Master bedroom ensuite



Downstairs cloakroom

When Ryan Smith was asked to design five bathrooms for a new-build in Hollywood, he had no idea it would turn out to be one of the biggest and best projects of his career to date. As showroom manager at Bassetts Simply Bathrooms in Belfast, he's worked on many jobs over the past 20 years but says, "This was my biggest and best and the most enjoyable."

As the clients' own personal bathroom, the master bedroom ensuite was perhaps the most important to get right and the brief was to make it 'a little different from the rest'. "They wanted a really nice, luxurious 'wow-factor' bath, which I knew we could only achieve by getting a traditional cast-iron bath that could then be painted to suit their colour-scheme," says Ryan. "We got a matching bespoke vanity unit to complement that colour, a powder-blue which was suggested by the interior designer. The bath had to be stylish but also functional and comfortable. Cast-iron baths are more comfortable than the modern styles of roll-top baths."

Moving onto the front bedroom ensuite, this is fitted out primarily with the sleek, clean lines of Villeroy & Boch bathroom products, including the toilet and surface-mounted wash-hand basin. The overall look is one of understated elegance – a room designed to have minimal fuss.

In the back bedroom ensuite, a Laura Ashley floor-standing cotton-white unit with a small brick-style tile splashback provides the focal

point of the room. This oat-coloured gloss tiling continues in the shower while the rest of the room is painted.

The guest bedroom ensuite was designed specifically with the clients' grandchildren in mind, for when they come to stay, and has a slightly more modern look than that of the back bedroom ensuite.

The final bathroom fitted in this stylish new-build is the downstairs cloakroom, which was to have a dash of wow-factor while being styled in a more traditional way. Overlooking the sea, a large, almost wall-length window floods this space with natural light. To the left of the window is the toilet and a Victorian-style washstand, both from Imperial Bathrooms.

Get the look at your nearest Bassetts branch. Book your FREE bathroom design appointment at any showroom.

# Spotlight on design



**B**athroom expert, Martin Strutt has nearly four decades experience in the bathroom industry. We had the chance to talk with Martin all about his history in the bathroom industry and the trends he's witnessed (good and bad) and those he believes are still to come.

#### How long have you worked in the industry?

It doesn't feel like it, but I've been in this business for 37 years, of which the last 14 have been with Bassetts. I've seen the entire bathroom industry evolve over the years, which has been so interesting. It's great to be able to see new trends develop and then be able to implement them for customer's homes.

#### What changes have you seen?

It's hard to pinpoint anything specific as the changes are so constant - which is what keeps the industry so fresh. In recent years, I've seen an increasing emergence of innovative ideas, especially as bathroom technologies have evolved through integrated sound systems, high-tech showers, and sleek modern design. We've moved on a lot from avocado suites but colour is making a big return so who knows, maybe it'll go full circle!

#### How do you ensure Bassetts stays ahead of market trends?

We strive to utilise partner suppliers in order to bring exciting new products and concepts to the Northern Ireland market. Although the team at Bassetts are all great visionaries, it's always useful to see what other people have in mind. By extracting fresh ideas from other bathroom-brained fanatics, we're able to really keep on-track with current trends, new methods and technologies.

#### What trends will be significant in 2020?

The Scandi-bathroom trend is going to be a big theme throughout 2020 and undoubtedly will remain very influential over the next five years. As it's predicted to remain such a strong trend, we will continually be looking to work with new brands to ensure we bring the same well-loved Scandi trend but with an innovative Bassetts eye.

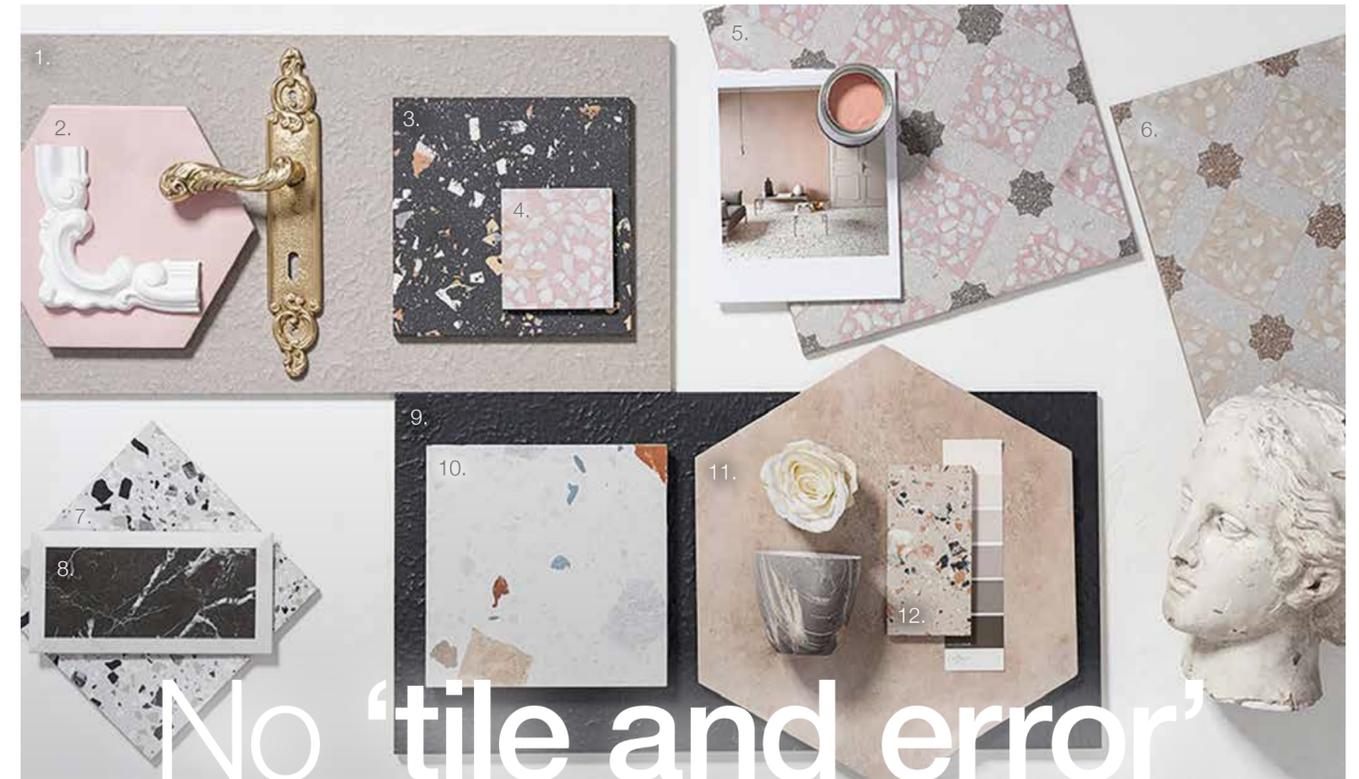
#### Any tips for anyone that is planning on buying a bathroom?

Buying a bathroom is no small feat, so it needs proper consideration. There's no point in overwhelming yourself by doing the entire room in one fell swoop. I would recommend

taking it on in small bite-size chunks. Pick out the bigger integral pieces of the room first, then slowly work in all the remaining aspects. There's no point worrying about the colour of your toothbrush holder when you haven't even chosen a style of bath.

#### What is your favourite style of bathroom?

I've always liked the contemporary 'hotel-style' design. Bathrooms that consider luxury and comfort as a priority will always be a winner for me. From marble counter tops and flattering lighting, even down to the soft furnishings of fluffy robes and grand mirrors, there's no better way to feel like royalty in your own home. The whole style just exudes elegance, and gives the option to try some innovative and technology-driven fixtures.



## No 'tile and error' with Gemini Tiles



**O**ver the past decade, options for tiles have been mostly boiled down to their functional qualities; water resistance, maintenance level, and their durability. These days, brands like Gemini Tiles fully understand that aesthetic is just as important as function. In choosing from an extensive range of designs, textures, and shapes, you're able to show off your colourful personality whilst creating a functional and high-quality bathroom.

Your tiles needn't be hidden away in the background. From the perfectly patterned Kingston, to the tantalising textures of the Polesden, and the refreshingly rustic Tiffany, Gemini tiles demand their spot in the spotlight. Whether you're looking to create a stunning feature wall, or just wanting to add that little extra something to your bathroom, having such a range of options will ensure that your style decision won't be down to 'tile and error'.

1. Diesel Cement Mexican Rugged Sand
2. Meraki Rosa Natural
3. Venice Villa Earth Matt
4. Farnese Terrazzo Effect Rosa
5. Farnese Mancini Rosa
6. Farnese Mancini Crema
7. Venice Villa Silver Polished
8. Metropolitan Diesel Cement
9. Mexican Rugged Black
10. Stracciatella-R Nacar
11. Amazonia Cotto Hex
12. Venice Villa Beige Matt

# Pretty pastels



Pelipal Lustre Sea Green

Create a calming atmosphere in your bathroom with a marvellously muted background and bathroom furniture to turn heads. These pastel bathrooms pack plenty of panache worth copying in your main bathroom or ensuite.

When you wish to create a spacious look, it is desirable to use light green tones and make a generous use of light – both artificial and natural. Pelipal's Sea Green Lustre vanity unit works well with other neutrals like beige and cream. Inspired by nature and complimented with copper tones, it's design perfection.

# What's in the grid...

1. Geesa Gold Towel Ring
2. Vado Elements Deck Mounted Basin Mixer
3. Flair ORO Bifold Handle
4. Salgar Uniq Vanity Unit
5. Aquala Ramore Basin Mono
6. Catalano Green Collection Basin in Light Blue
7. Pelipal Star Copper Drawer



Utopia Roseberry Blue Lagoon



Roca Modo Basin

Pale pink is pretty but can become too cutesy if left on its own. This bathroom tempers pink's feminine vibe with a sleek design through the use of symmetrical lines and uninterrupted textures. The Roca Modo basin, made from Surfex allows entirely uniform, joint-free designs, obtaining shapes that would be unachievable using other materials.

Baby blue walls step quietly in this classically decorated bathroom. Neither too bold nor too bright, the patterned walls perfectly complement white marble countertops, white trim, and wooden floor tiles. Punches of the dreamy hue pop with the Utopia Roseberry vanity unit in Lagoon Blue.



5.



6.



7.

# Make your dream bathroom a reality



At Bassetts we know that choosing your dream bathroom is not an everyday occasion, so we want to make it a smooth and enjoyable experience, which results in the creation of your ideal bathroom.

We are not far away, with 17 branches across NI our design-focused staff can help advise on the latest products and what will work best for your home, you can also utilise the free design service and visualiser technology which will show you different options and layout possibilities with 3D designs of how your new bathroom could look in real life – right down to the colour of your taps and tiles.

Bassetts also has a dedicated technical team based at our head-office. This team will deal directly with your plumber and can assist with all sorts of home heating plans free of charge for new builds or home renovations.

So, whether you want to redesign a large family bathroom to be both functional and stylish, or have the challenge of making a small bathroom, bijoux and beautiful, our team are on hand to find the hidden potential and creative design opportunities for your bespoke space.

To find out more about the free design service, the latest in-bathroom tech, or to browse the gorgeous range of bathroom furniture and tiles, simply pop in to your nearest Bassetts branch.

Find your nearest branch here or book your design appointment online at [bassettonline.com](https://bassettonline.com)

**bassetts**  
bathrooms | heating | tiles

**Bangor**  
7 Enterprise Road  
Bangor  
BT19 7TA  
028 9146 5567

**Coleraine**  
20a Cloyfin Road  
Bushmills Road  
Coleraine  
BT52 2NU  
028 7034 4552

**East Belfast\*\***  
Unit 15  
40 Montgomery Road  
Belfast  
BT6 9HN  
028 9070 5253

**Lisburn**  
2 Laganside  
Business Park  
Lisburn  
BT27 5FH  
028 9262 9900

**Newry**  
Unit 2-4  
Carnbane Business Park  
Newry  
BT35 6QH  
028 3026 1626

**VP Jebb**  
22-24 Peter's Hill  
Belfast  
BT13 2AA  
028 9024 1385

**Boucher Road\***  
Unit 6 Enterprise House  
Boucher Place  
Belfast  
BT12 6HT  
028 9066 8655

**Downpatrick**  
Ballydugan  
Industrial Estate  
Downpatrick  
BT30 6NB  
028 4461 3810

**Enniskillen**  
30 Tempo Road  
Enniskillen  
BT74 6HR  
028 6632 7841

**L'derry**  
Victoria Road  
Londonderry  
BT47 2AB  
028 7134 3218

**Omagh**  
56 Dromore Road  
Omagh  
BT78 1QZ  
028 8224 9666

**West Belfast\*\***  
648 Springfield Road  
Belfast  
BT12 7EH  
028 9031 3560

**Clady**  
37 Glenone Road  
Portglenone  
Ballymena  
BT44 8LD  
028 2582 1448

**Dungannon**  
43 Brooke Street  
Dungannon  
BT71 7AN  
028 8772 6952

**Greencastle\*\***  
1001 Shore Road  
Belfast  
BT36 7DE  
028 9078 2755

**Mallusk\*\***  
Mallusk Way  
Newtownabbey  
BT36 4AA  
028 9084 7979

**Portadown**  
Mahon Industrial Estate  
Mahon Road  
Portadown  
BT62 3EH  
028 3839 5252

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